

Food democracy has become a social issue as corporations influence what people produce and consume. Biotechnology has been introduced to the natural production of food, resulting in a decrease in the diversity of food products and threatening food security. This idea is evident in the lives of farmers whose farming practice is being controlled by agribusinesses, which is the issue I have chosen to address.

In particular, I have responded to the factors that harm the value of seeds to farmers. The issue is that agribusinesses, such as Monsanto, are claiming patents on seeds and producing hybrid seeds. Poor farmers have to buy the hybrid seeds as well as pesticides to grow rice, but when these seeds fail to grow farmers face debt and commit suicide. This shows the ineffectiveness of genetically modified seeds, which is part of biotechnology and industrial agriculture. Industrial agriculture also requires a lot of chemical fertilizers that reduces the quality of the land, making it infertile or cultivation. Overall, these factors not only deprive farmers of their staple food but it also diminishes the cultural and traditional knowledge that farmers have of the seed.

For my project, I've communicated the issue through a series of posters. The general idea of 'save our seeds' applies to all posters, with each one communicating the different factors that contribute to the issue. There is no particular order to read the posters but the idea communicated is strongest when they are viewed altogether.

Ideally, the posters will be displayed near supermarkets and is aimed at the general public. From this intervention, I'm hoping people will be more aware of the struggle, pressure and hardship that farmers face, and for people to be mindful of how important seed is to farmers. Likewise, I hope people will choose to purchase organic seeds, rice and other products over food products that are genetically modified.

S O S

SAVE OUR SEEDS

Seed is the symbol of culture, tradition and the basic need of the farmer but the quality of genetically modified seeds are leading to unsuccessful rice production.

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SAVE OUR SEEDS

Farmers require more pesticides to grow hybrid seeds but extensive hybrid seed failures are leaving farmers impoverished.

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SAVE OUR SEEDS

Agribusinesses claiming patents on seeds are forcing farmers to rely on cheap food imports, which is equivalent to being starved of food.

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SAVE OUR SEEDS

Industrial agriculture uses high levels of toxic chemicals that degrade the land, making seed collection unreliable which create food insecurity.

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SAVE OUR SEEDS

Interventions by agribusinesses are ruining the biodiversity of seeds and leading farmers into debt and ruin.

SOS

SAVE OUR SEEDS

Seed is the symbol of culture, tradition and the basic need of the farmer but the quality of genetically modified seeds are leading to unsuccessful rice production.



SAVE OUR SEEDS

Farmers require more pesticides to grow hybrid seeds but extensive hybrid seed failures are leaving farmers floundering.

SOS

SAVE OUR SEEDS

Agribusinesses claiming patents on seeds are forcing farmers to rely on cheap food imports, which is equivalent to being starved of food.



SAVE OUR SEEDS

Industrial agriculture uses high levels of toxic chemicals that degrade the land, making seed cultivation unsuitable which create food insecurity.



SAVE OUR SEEDS

Interventions by agribusinesses are ruining the biodiversity of seeds and leading farmers into debt and suicide.