

The Washington Redskins is a professional American football team based in Washington, DC. Established in 1932, it was one of the first professional sports teams to use stereotypical Native American imagery as a part of the team's branding. Since the adoption of the "Redskins" name, an historically derogatory phrase intended to describe Native Americans, the team's name has been the subject of much controversy and scrutiny. Native American groups demand the team's name be removed due to its racist connotations, while

Washington Redskins owner Dan Snyder states the name will never be changed.

The dialogue surrounding the "Redskins" name controversy is polarizing to both sides, the polls and statistics ambiguous, and the opinions as rousing as ever. Centuries of Native American tradition and heritage are fighting against the multi-billion dollar business of American major league sports. The online commentary models this divide- with both sides speaking passionately and neither willing to compromise. A debate growing since the team's inception in 1932 continues almost 100 years later.

Racial Slur or Badge of Honor

Redskin:

noun, slang: Often disparaging and offensive.

1. A North American Indian

noun: **1.** An old-fashioned informal name, now considered taboo, for a Native American.