

# LOVE



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## PROJECT NAME

# LOVE

In the twenty-first century lifestyle is significantly changed and get us away from ourselves. We have become slaves of modern times which led to alienation. We stopped to deal with ourselves and neglected interpersonal relationships. Therefore, I would tried using modern form (interactive video) to get through to the audience. That way I would, with a silent film, displayed on the project, the audience returned to more peaceful times, when they cultivate relationships and get it closer to itself.

## PROJECT DESCRIPTION

The project is designed as an interactive video, which consists of a love quiz and video-beam on which the questions of the quiz, in the form of short digital videos, will go. The monitor will display the quiz questions and possible answers. Respondent will choose the appropriate answer and proceed to the next question.

Great popularization of quizzes has encouraged me to do this project, with the exception that I won't present a quiz of knowledge or of general culture, but a quiz about the relationships. It won't be wrong or correct answers, but only sincere or insincere. So the prize for this quiz gets anyone who sincerely goes down in his relationship and answer the questions. At the end I do not offer money, cars or houses, but something that is far beyond that, I offer self-knowledge.

The quiz will be asked questions related to issues of love affair between two people.

Simulation of a silent film from 1920. in the interactive video I will try to respondent return in times, which was much more humane and honest, where emotions were closer to human. I will try to provoke emotions, which they will to go down deeper into their partnership, and ultimately go deeper in to themselves. I will return them back, when was time for love. Before was the dominant feeling, and today it was pushed by the speed of life. Many of us have forgotten that feeling. Today we rarely encounter love.

Each question of this quiz will have a few choice questions (possible situations). Questions

will be asked in the form of title Card (captions in silent movies that are introduced into a new scene, or go instead of dialogue), and possible answers will be given in the form of short digital videos, treated through the language of silent film. Showing the love in this interactive video without a single spoken word, I want also to awaken emotions, gesture and something that is much more than words, because love is not passive reception, it is an action (do not tell me that you love me, show me that). Questions will include the development path of a relationship, of getting to know each other all the way, till the break. That way I will allow subject, in the form of digital video, an opportunity to see and examine their relations in relationships.

Upon completion of answers to questions of quiz video-beam will light up. On it will be step choreography of two shoes, which will play (dance) to make the sound (rhythmsteppes) and symbolically awaken sleeping love in us. All dances will be different and unique and specific to each respondent. By choosing certain answers to a quiz, the respondent will unknowingly creating this choreography. He will express his emotions through dance, because dancing is that - the release of emotions.

Video-beam will also be on, during a break, while waiting for the next respondent. On it will be cyclically repeated choreography of all respondents in the form of the synchronously played multiplied screen. On that multiplied screen will go dance and sound by which they will be awaken emotions and invoke love.

**The project objective** is to bring men or woman to himself through love, which is shared with others, and a reminder that:

- Love is not a fact, it is relationship to the fact.
- Love is the knowledge and skills.
- Love is the acceptance of different and unexpected self and others, and not just expected.
- To have experienced the love, we must trying, and not just waiting for somebody **to** loves us.
- Love is a form of mutual attitudes and relations between people.
- Love is acceptance of self and others, as we are, what we develop and what we become.

**Love is the primary instrument of interpersonal UNDERSTANDING.**

**The subject of my research** is the emergence, formation and completion of a work of art with the audience. Audiences here will be necessity of the work. It will be an active participant, their thoughts and reactions to shape and finish what I started. Breaking role of passive observers and asking her to become an interactive participant, she will unwittingly become an accomplice of this project. The boundaries between art, artists and the audience will create work.



This is a image of display monitor. On it is one of the question raised in the form of text (title card), and below are the possible answers in the form of digital video (simulation of a silent film from 1920.), which are no longer than fifteen seconds.



On this image is a video-beam that lights up at the end of the quiz. On it is a dance of two shoes in the choreography, which is a consumer unwittingly created (both visual and audible). This digital video will take around 1 minute and 30 sec.



This image is video-beam in the pause while they wait for the next consumers. On it go on cycles repeating of the dance in the form of synchronous multiplied screen, the choreography of all previously tested consumers, whose rhythm (sound of step) is calling for the emotions and love.

To consume the entire project by the respondent takes about 15 minutes.