

Visual Communication Design 3
Assignment 1
Debt

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Message:

NEVER BORROW

More To Get Out Of

DEBT

Target:

- Newlyweds



Trap:



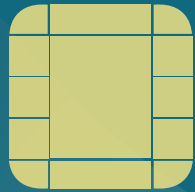
Media:

- Credit Card

- Billboard



Credit Card



1234 1234 1234 1234

VALID FROM 08/07-08/10

EXPIRES END

NAME SURNAME



AUTHORISED SIGNATURE

123

Never **Borrow** More To Get Out Of DEBT



NEVER BORROW

More To Get Out Of

DEBT



NEVER BORROW

More To Get Out Of

DEBT

