KOMPLEX-28 IS A TWISTED CRIME STORY CROWED BY SURREAL CHARACTERS

TRAFFICKERS, BANKSTERS, HYPNOTIZER, BIOLOGIC ENTITIES, NURSE, THUGS, POLITICIANS, ELECTION DAY, PSYCHODRONES ...
SOME INSPIRATIONAL STRENGTHS
MONTY PYTHON

MEETS CYBERPUNK

AND FINALLY A STIR WITH CONSPIRACY THEORIES

THE LINKING M.AF.I.A IS CONNECTING ME WITH 28, I HEAR HIS VIBRATION.
This story is set in the surface of your city.
THIS IRONIC SHAMBLE DRIVEN US INTO A VERY POWERFUL PARADIGM

K28 IS A WAY TO RE-THINK AR
THE AR “VIBRANT” QUESTION

- WHAT'S THE **RESONANCE** AMONG:
  - THE TRIGGER IMAGE,
  - THE CONTENT POPPING UP,
  - THE SPACE IN WHICH THE TRIGGER LIES
  - THE AUDIENCE WHICH HAS TO BE INSPIRED TO ENGAGE AR.
RESONANCE=

IT'S WHEN DIFFERENT EMITTERS AMPLIFY TOGETHER THEIR SIGNALS
GIORGIO DE CHIRICO,
DISCOVERED THE METAPHYSICAL ART IN TURIN.
WE CAUGHT THAT RESONANCE
KOMPLEX, 28

ENTANGLES:
THE CITY SURFACES
AND
A STORY
AND
THE VIEWER-EXPLORER
AR EVOLUTION

“THE CITY IS THE WHITE RABBIT”
THE AUDIENCE WILL DISCLOSE
THE TRIP BEYOND REALITY,
COLLAPSING REALITY
WITH AR
OUR AR IT'S A THRILL FOR THE AUDIENCE.

THE REVELATION OF THE STORY BECOMES A PERSONAL EXPERIENCE.

THE CITY IS PERMUTATED BY AUDIENCE AND TWISTED BY AN ASSORTMENT OF WEIRD THINGS.
OUR AR IS A PSYCHOGEOGRAPHIC EXPERIENCE
KOMPLEX, 28 PARADYGM

- ISN'T MOVIE BUT A **SITUATION**.
- WE TELL ABOUT TO SEE BEYOND SURFACES OF REALITY.
- WE USE AN ANOMALY TO TELL ANOMALIES
REVELATION-PROFANATION
=
RE-APPROPRIATION
OF THE IMAGINARY
IN URBAN SPACE
THE PROCESS

- A MINDBENDING STORY TO CREATE A THRILL.
- SNAP THE PHOTOS (SUNNY/CLOUDY AND NIGHT)
- COMPOSITING.
- POST AUDIO&MUSIC.
- CMS AURASMA
- PUBLISHING!